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**16 - 18 March 2011 • Tan Binh Exhibition & Convention Centre • Ho Chi Minh City, Vietnam**

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**FOR IMMEDIATE RELEASE**

**SUCCESSFUL STAGING OF PS, HVAC & REFRIGERATION AND WATERTECH VIETNAM 2011**

**SINGAPORE, 30 March 2011** – PS (Process Systems), HVAC & Refrigeration and Watertech Vietnam 2011 was successful staged from 16 – 18 March 2011 at Tan Binh Exhibition & Convention Centre, Ho Chi Minh City, Vietnam. This major event was graced by HE. Mrs Ho Thi Kim Thoa, Vice Minister of Vietnam's Ministry of Industry and Trade and showcased the latest products and technologies from over 130 exhibiting companies from 17 countries and regions.

Watertech Vietnam 2011 has its inaugural launch with showcase of the latest water and wastewater management systems and technology. Together with PS (Process Systems) Vietnam 2011 and HVAC & Refrigeration Vietnam 2011, these three concurrent shows stay strong as the only event in Vietnam that comprises all Industrial Systems under one roof. Together they provide an excellent platform for industrial professionals to capitalize on this massive industrialization wave and penetrate into Vietnam's buoyant market opportunities.

PS (Process Systems), HVAC & Refrigeration and Watertech Vietnam 2011 attracted some 4323 quality visitors during the 3-day event, a 30% increase in visitorship from the last staging. There were a series of exciting activities which witnessed abundant knowledge sharing and networking opportunities. Day 1 kicked off with a good start with the Green Building Conference with lots of interest generated from the current green building practices that place greater emphasis on "green" and "efficient" systems and technologies. The industry cocktail reception, co-sponsored by Mapletree Investments Pte Ltd, received overwhelming response with a turn out of over 150 leading players and major investors who enjoyed this networking evening of fun and excitement.

Business was brisk at the show with more than 90% of exhibitors making new business contacts and more than 30% who clinched on the spot deals with many other deals still under negotiation. Mr Stanley Cher, Product and Marketing Manager of Consys Enterprise Pte Ltd was happy with the result at the show, "This is our first time at PS Vietnam 2011 and we are extremely pleased with the quality business contacts and sales leads generated from the show. Special thanks to the organizer, IIR Exhibitions for the great job in organizing PS Vietnam 2011." Mr K M Lee, Managing Director of Airverclean Pte Ltd added, "We had many good enquiries at HVAC & Refrigeration Vietnam 2011. This show is a good investment and excellent platform for anyone who wishes to

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penetrate into the Vietnam market. Many thanks to the organizer, IIR Exhibitions for the great hospitality support during the show.”

Mr Nobuyuki Miyatani, Sales Manager, Ebara Corporation Japan also expressed his thanks to IIR Exhibitions, “Thank you for the opportunity given to participate in Watertech Vietnam 2011. We had lots of business leads and enquiries, and were happy with the results from the show. We feel comfortable throughout all period for preparation and show with the excellent hospitality, support, and energy from the organizer, IIR Exhibitions.” Mr CH Chew, Sales & Marketing Director of ASPT (Singapore) Pte Ltd who had met their objectives added, “We had made many new business contacts and secured deals at HVAC & Refrigeration Vietnam 2011. There were many requests to be our local distributors which have met our objectives of establishing market presence and seeking agents and distributors in Vietnam. HVAC & Refrigeration Vietnam 2011 was a successful show with great hospitality support from the organizer, IIR Exhibitions.”

Ms Theresa Gan, Group Exhibitions Director of IIR Exhibitions speaks with confidence, “With the positive feedback and abundant business opportunities, we believe PS (Process Systems), HVAC & Refrigeration and Watertech Vietnam will jointly continue to be the key buyer and seller meeting place and also the leading industrial event in Vietnam together with the rest of the PS, HVAC and Watertech Series of shows in Indonesia, China and Asia.”

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**Abundant Business Opportunities at PS, HVAC & Refrigeration and Watertech Vietnam 2011**



**About PS (Process Systems), Watertech and HVAC & Refrigeration Vietnam 2011:**

**PS (Process Systems) Vietnam 2011**, in its 8<sup>th</sup> staging, comprises of 4 specialized inter-related exhibitions: Pumps & Systems Vietnam 2011, Valves Vietnam 2011, Compressors & Systems Vietnam 2011 and Fluid Power Vietnam 2011. The synergistic combination of profiles is the most dynamic one-stop procurement & sourcing platform for all targeted buyers and industrial end-users.



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**HVAC Vietnam 2011**, the 7th international exhibition on Heating & Ventilation, Air-Conditioning, Air-Filtration & Purification Systems. **Refrigeration Vietnam 2011** – the International Exhibition on Refrigeration, Frozen Food Processing, Packaging and Storage will be launched for the first time in Vietnam, catering to the special requirements of the food and beverage industry in Vietnam.

**Watertech Vietnam 2011** is Vietnam's international exhibition on water and wastewater management systems and technology.

For more information, please visit: [www.psseries.com/vietnam](http://www.psseries.com/vietnam) | [www.watertechvietnam.vn](http://www.watertechvietnam.vn) | [www.hvacseries.com/vietnam](http://www.hvacseries.com/vietnam)

#### ABOUT IIR EXHIBITIONS:

IIR Exhibitions is part of Informa Plc, one of the world's leading international providers of specialist information for the academic and scientific, professional and commercial business communities. Informa is ranked among the FTSE-250 list with a global network of 150 offices in more than 45 countries employing over 9,500 staff around the world. The group produces 12,000 events and training courses, 45,000 book titles, and over 2,000 subscription-based information services including academic journals, magazines, newsletters, real-time information and news services, unparalleled performance improvement solutions, and hundreds of exceptional brands in 80 countries. Informa serves many industry sectors including aviation, agriculture, energy, commodities, education, environment, electrical & electronics, entertainment & leisure, healthcare, industrial, infrastructure, food, lifestyle, life sciences, maritime, medical, real estate, printing, publishing, telecommunications, safety, security and transport, etc.

Besides IIR, Informa also owns some of the world's biggest information brands, including Datamonitor, Euroforum, IBC, ICBI, Taylor & Francis, Forum, Informa Global Market, and Lloyd's List to name but a few.

IIR Exhibitions Pte Ltd runs a series of PS/HVAC exhibitions and conferences around the region including Singapore, Indonesia and Vietnam for 2010 to 2012. These exhibitions have been accorded the distinction of being UFI-awarded events.

For more information, please visit [www.informa.com](http://www.informa.com) / [www.iirx.com.sg](http://www.iirx.com.sg)

**For Sales Enquiries, please contact:**  
Theresa Gan, Group Exhibitions Director  
IIR Exhibitions Pte Ltd  
Email: [theresa.gan@iirx.com.sg](mailto:theresa.gan@iirx.com.sg)  
DID: +65 6319 2654

**For Media Enquiries, please contact:**  
Charmaine Chin, Marketing Manager  
IIR Exhibitions Pte Ltd  
Email: [charmaine.chin@iirx.com.sg](mailto:charmaine.chin@iirx.com.sg)  
DID: +65 6517 4200