



Pool&SpaTech Asia is the leading definitive event in South East Asia which brings together international and local manufacturers, suppliers, consultant, designers and distributors with regional decision makers and specifiers in the Pool & Spa industry.

This exhibition will showcase state of the art technology, equipment, products and services whilst providing an opportunity for business networking within the pool and spa industry in South East Asia. An international seminar and special training workshops will be conducted by international organisations in conjunction with the exhibition thus providing a channel for international certification and knowledge-based sharing for discerning pool and spa professionals under one roof.



EVENT INFORMATION

- Event Name** : Pool&SpaTech Asia 2012
Website : www.poolspaasia.com
Event Date : 19-21 September 2012 (Wed-Fri) from 10.00 – 19.00 hrs.
Venue : IMPACT Exhibition and Convention Center, Hall 5, Bangkok, Thailand
Exhibit Area : 5,000 sqm. (Gross)
Organizers : IIR Exhibitions Pte Ltd
 IMPACT Exhibition Management Co.Ltd



Supported By

- National Swimming Pool Foundation
- Asia Pacific Spa & Wellness Coalition
- Thai Spa Association
- Solar Thermal Association
- Ministry of Industry Thailand



Supporting Media

- Euro Spa Pool News
- Pool and Spa Scene
- Spa and Wellness
- Business Vibes
- Infobahn Consultancy
- The Green Book
- Asia Today
- Hotel & Restaurant Suppliers Directory
- Trade Asia
- Technology Promotion & Inno Mag
- Construction and Property
- Property Report South East Asia
- B1 Magazine
- Landscape Forum
- Thailand Industrial Today
- I-Design Magazine



Adjacent Trade Shows:



EXHIBITOR PROFILE

Expected No. of Exhibitors Over 150 Local and International Organisations

Pool Equipment & Accessories

- Construction Materials
- Covers & Equipment – Pool/ Spa
- Equipment – Pool/ Spa
- Filtration & Pumps
- Heaters & Heat Pumps
- Liners
- Maintenance Equipment
- Pool Automation & Systems
- Pool Accessories
- Pool Covers
- Pool Cleaning & Maintenance
- Pool Ladders/ Slides/ Diving Boards/ Hand Rails
- Pool Materials
- Pumps/ Heaters for Pool & Spa
- SVRS & Accessories
- Swimming Pools
- Underwater Lighting
- Valves/ Piping
- Water Features & Fountains



Pool Deck Equipment & Accessories

- Acoustics
- Anti-Slip Systems
- Changing Room Equipment and Accessories
- Decking & Fencing Materials
- Gazebos & Enclosures
- Recreational Facilities
- Lighting Systems
- Pool Chemicals
- Safety Devices & Equipment
- Sunbeds/ Umbrellas & Sunshades
- Tiles & mosaics
- Linen/ Coronations/ Ornaments/ Barbecues
- Water Features/ Fountains/ Ponds
- White goods



Spa Equipment

- Customer Facing Equipment
- Decorative
- Fitness/Disability Equipment
- Fitness Equipment
- Floats – Pool / Spa
- Health Centre Facilities
- Hot Tubs – Above Ground/ Portable
- IT Software and Systems
- Point of Sales
- Saunas/ Tanning Beds
- Security Devices
- Steam Rooms & Saunas
- Whirlpools



Design & Consultancy

- Architects & Consultants
- Architectural Software
- Contract Furnishers
- Contracting Services
- Custom Interior Solutions
- Design Consultancy/ Concept Design
- Facility Planning and Management
- Interior Designers
- Landscaping Suppliers
- Project Management
- Repair & Maintenance



VISITOR PROFILE

Expected No. of Visitors Over 2,500 Trade Professionals and Trade Buyers from Thailand and across South East Asia

Visitor / Delegate Profile The event is a **Trade Only Event** and is extensively promoted but not restricted to the following industry professionals and buyers

Professionals from wet facilities in:

- Architect/ Designer
- Construction
- Consultants
- General builders
- Hotels, Holiday Complexes
- Installers
- Leisure Centres/ Water Parks
- Local authorities
- Pool Builders
- Private Pool Owners
- Property Developers
- Spa & Health Club
- Tourist Projects Decision Makers
- Trade Agencies/ Suppliers
- Urban Area Authority
- Wellness Centres/ Clinic
- Wholesalers/ Distributors/ Retailers

VISITOR PROMOTION CAMPAIGN

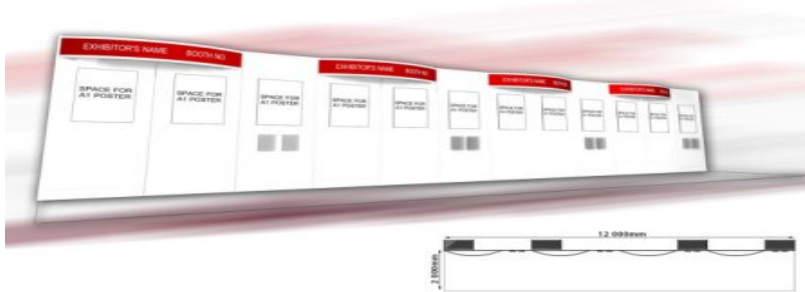
- Banner and brochure
- Collaborations with trade bodies and associations
- Comprehensive and informative show directory
- Comprehensive and informative website
- E-newsletter
- Extensive advertising campaigns in major trade publications, media & newspaper
- Extensive e-mail and fax campaign
- Internet listing Internet listing
- Invitation to VIP buyers
- Social Media Network
- Targeted direct marketing to our extensive database of Asia trade professionals and trade buyers

COST OF PARTICIPATION

○ Option 1: Standard Furnished Booth	(minimum 12 sqm.)
Rate USD\$280 / sqm.	
Shell Stand consists of: System wall partition height of 2.5m, Floor Carpet, Fascia with Company Name with Booth Number (Max. 24 Letters), 2 Fluorescents, 1 power socket 5 Amp., 1 reception desk, 2 chairs and 1 wastepaper basket per booth unit.	
○ Option 2: Bare Space	(minimum 24 sqm.)
Rate USD\$250 / sqm.	

POSTER GALLERY

Increase your company's branding and create a strong presence by booking a poster gallery. Each company will be given two (2) A1 Posters with acrylic holders for the brochures and flyers. The organizer will be responsible for the printing of the A1 Posters (artwork to be provided by Exhibitors). Exhibitors will ship the brochures and flyers to the exhibition hall where a reception staff will be engaged to display the materials and collect the business cards on behalf of the exhibitors



Rate: US\$1,200 / 2 panels

ORGANISERS CONTACT

For more information, please contact:

INTERNATIONAL ENQUIRY	LOCAL ENQUIRY
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